Powering Business Worldwide

Media Brief

Eaton to Present *InformationWeek* Virtual Event Webcast: Modernizing Vintage Data Centers

July 19, 2012… Eaton Corporation will sponsor a live *InformationWeek* webcast on Thursday, July 19, titled "Modernizing Vintage Data Centers." The 60 minute session will explore cost-effective data center modernization solutions to yield significant improvements in reliability, efficiency, and operational effectiveness.

Most companies hope to get as much as 20 years of dependable service from their data centers. Unfortunately, there are many obstacles to achieving that length of service. In particular, some of the mechanical, electrical and plumbing (MEP) infrastructure components that data centers rely on are not designed to last that long. In addition, rapidly changing data processing requirements demand that data centers remain flexible and support greater rack densities.

In the webcast, featured speakers, John Collins, Eaton's global data center segment manager, and Ed Spears, product manager, Eaton Power Quality Solutions Operation, will apply their decades of experience and expertise in modernizing existing facilities to explain how aging MEP infrastructure components can affect older data centers; suggest a series of beneficial upgrades; and outline best practices for successfully planning, implementing and testing those renovations.

To find additional information and to register for the educational webcast hosted by Eaton, visit the *InformationWeek* registration page.

If you cannot attend or wish to reference the presentation after the webcast, all slides will be posted on www.eaton.com/pq/webcasts.To learn more about Eaton's power quality products and solutions, visit www.eaton.com/powerquality.