

Eaton to Present at HIMSS Virtual Conference & Expo

November 3, 2009 ... Eaton Corporation today announced that it will participate in the Healthcare Information and Management Systems Society (HIMSS) Virtual Conference & Expo November 3-4. In addition to Eaton participating as a premium exhibitor for this event, Chris Loeffler, data center applications manager, Eaton Distributed Power Solutions, will deliver an online presentation.

Loeffler's Industry Solution Session will share a sneak preview of today's healthcare environment and how power quality affects healthcare facilities. Attendees will learn about issues in today's hospitals, nine power anomalies that can affect a facility and potential losses that occur due to power disturbances.

At the virtual Eaton booth visitors can download healthcare customer success stories, white papers and product brochures to learn how Eaton can provide the proper electrical products and services needed to operate a single facility or a network of hospitals. Attendees will also be able to easily explore power quality solutions through engaging videos and demonstrations and interact live with company representatives via instant messenger, video chat or e-mail.

Today, technology touches the practice of medicine everywhere, from the simplest recordkeeping to the most sophisticated diagnostic imaging, and reliable high-quality electrical power is where it all begins. Eaton's PowerChain Management approach enables healthcare facilities to manage their power systems as an integrated, strategic asset.

The HIMSS Virtual Conference & Expo is a fully interactive event that boasts high-quality education, exhibits with engaging video demonstrations and live chat and boundless networking opportunities with industry colleagues. The event incorporates online learning, live chat, active movement in and out of exhibit booths and sessions, vendor presentations, contests and is completely virtual.

To register for the HIMSS Virtual Conference and Expo, visit www.himssvirtual.org. To learn more about Eaton's power quality products and services, visit www.eaton.com/powerquality.