

Eaton to Launch Energy Saver System at AFCOM Data Center World in Orlando

Oct. 4, 2009 ... Eaton Corporation today announced that it will participate in AFCOM's Data Center World fall conference that will be held Oct. 5-7 in Orlando. During this event, Eaton will launch the new Energy Saver System (ESS) and two Eaton representatives will give presentations.

The Energy Saver System, part of Eaton's new Energy Advantage Architecture (EAA), is a three-phase technology that enables uninterruptible power systems (UPSs) to operate at exceptionally high efficiency. At booth 714, Eaton will share a demo of the Energy Saver System and have several products on display. The booth will showcase a rack with single-phase UPSs, the Eaton BladeUPS, the Eaton 9390IT UPS and ePDU products. A representative from NetRiver, an early adopter of Energy Saver System, will also be at the booth.

Eaton Product Marketing Manager Ed Spears will deliver a presentation as part of AFCOM's Product Information Sessions titled, "Redefining the Economics of Running the Modern Data Center." Spears will walk through the latest UPS technology options, such as Energy Saver System, and best practices for data center managers planning to upgrade their existing power infrastructure and install more efficient equipment.

Eaton Application Engineer Anderson Hungria will share a presentation as part of AFCOM's Facilities/Greening Speaker Track titled, "Build for Today. Expand on Demand." Hungria will discuss the concepts and benefits of modularity in all these elements of the data center power infrastructure: UPSs that scale for added capacity or redundancy, extended battery modules to customize backup run-time and plug-and-play power distribution components.

The AFCOM Data Center World conference is the premier educational resource for data center professionals. Data Center World will welcome more than 1,000 professionals from some of the biggest corporations, non-profit organizations and academic institutions in the country. The goal of this conference is to provide a hands-on, educational program to enable data center professionals to better balance the key components of running a data center: management,

business and technology. Conference sessions cover a mix of these three critical issues, with particular emphasis on management and technology topics.

Eaton will post updates live from the trade show floor on its electrical sector Twitter profile. To follow Eaton, visit www.twitter.com/etn_electrical. To learn more about Eaton's complete series of products and services, visit our Web site at www.eaton.com/powerquality.

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