

## **Eaton to Present at the 2009 Network World IT Roadmap Conference and Expo Series in Dallas**

**August 31, 2009 ...** Eaton Corporation today announced it will participate in the Network World IT Roadmap Conference and Expo on Sept. 2 in Dallas. In addition to a presentation that will be delivered during the data center roadmap, Eaton is contributing as a platinum sponsor and will host a booth during the exposition.

Eaton's Keith Woodley, district sales manager, will deliver the presentation, "Design considerations for rackmount power distribution: Eight steps to understand for cost requirements." Attendees will learn how to analyze their power requirements and compare power solutions in order to make the most efficient use of resources to deliver a meaningful impact on their data center's bottom line.

"Data center managers must stay abreast of new equipment and power solutions, a difficult task when this information constantly changes and technology advances so frequently," said Woodley. "Network World's IT Roadmap is the ideal forum to collaborate with other Information Technology (IT) professionals and learn best practices for managing a flexible, scalable, high-density data center in a manner that is consistent with an organization's business objectives."

Network World's IT Roadmap Dallas is a one day event that combines a professional conference with a private expo of 10 mission-critical topics of enterprise IT. Attendees include IT professionals from companies throughout the region and various solutions providers. IT Roadmap Philadelphia is the seventh in a series of 10 IT Roadmap events held in 2009 throughout the country.

To learn more about the Network World IT Roadmap Conference and Exposition, visit the conference [Web site](#). To learn about Eaton's line of power quality products and services, visit Eaton's Web site at [www.eaton.com/powerquality](http://www.eaton.com/powerquality).