

## **Eaton to Host Thought Leadership Webcast with InformationWeek to Address Energy Efficiency Within Data Centers**

**August 24, 2009** ... Eaton Corporation today announced it will sponsor a live *InformationWeek* webcast Thursday, Aug. 27 at 1 p.m. EST to address energy efficiency within data centers. The interactive, one-hour session is titled “Is your IT organization capitalizing on the latest technology options and best practices?”

Data center managers and engineers know how critical energy efficiency has become as both an economic and regulatory imperative. Featured speaker Ed Spears, product marketing manager, Eaton Critical Power Solutions Division, will discuss how to get the best total cost of ownership from 400 and 600V AC power systems at various power load levels. Participants will also learn how new energy-saving uninterruptible power systems (UPSs) work, the savings they deliver and how profoundly they reduce the overall environmental impact of a UPS.

“Get IT managers or CIOs together and the topic quickly turns to the single biggest component of operating expense: power. Most managers of large data centers are planning to upgrade their existing 480V AC power infrastructure over the next few years, implementing more efficient 400 or 600V AC equipment,” said Spears. “The latest generation of UPSs includes a hybrid topology that delivers up to 99 percent efficiency without sacrificing reliability.”

This thought leadership webcast will share how more efficient power distribution systems, combined with recent advancements in electrical design and UPS technology, are bringing significant improvements in energy efficiency.

To find additional information and register for the free Webcast hosted by Eaton, visit the [InformationWeek registration page](#). To learn more about Eaton’s power quality products and services, visit [www.eaton.com/powerquality](http://www.eaton.com/powerquality).

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