

## **Eaton To Showcase PowerAdvantage Partner Program During Everything Channel's XChange '09 Conference in Washington, D.C.**

**August 17, 2009** ... During the XChange '09 conference held August 17-20 in Washington, D.C., Eaton will showcase the many benefits of its PowerAdvantage partner program that enable Information Technology (IT) solution providers to build proficiency in power and create increased revenue and growth through power quality and uninterruptible power system (UPS) solutions.

Within the Eaton booth, resellers can relax in the tropical setting and learn about Eaton's comprehensive line of Cisco and VMWare™ compatible UPSs and power management software that offer the highest efficiency, superior engineering and quality to protect customer's computing assets. Moreover, solution providers will learn about Eaton's unparalleled support and how by partnering with Eaton, resellers can quickly increase margins and growth.

"With Eaton, it's just been easy. It's been helpful. It's been quick. They've made the selling process nice and smooth," said Amy Barton, account manager for IS Systems.

Eaton's theme for this year's conference is "Power to Relax," emphasizing that with Eaton's high quality power protection solutions, IT managers have peace of mind knowing their computing systems are fully protected against costly power disturbances. In addition, Eaton will simulate a hurricane/tropical storm in the demonstration room that will present how Eaton's UPSs power through blackouts, providing the highest level of protection, as well as remote monitoring that delivers instant messaging to alert IT and system administrators about power issues.

The four day XChange Conference attracts more than 1,000 attendees and brings together qualified decision making solution providers and leading industry vendors in diverse technology areas to build business relationships.

For more information about the Eaton PowerAdvantage Program, visit Eaton's dedicated partner Web site [www.poweradvantage.eaton.com](http://www.poweradvantage.eaton.com). For more information about Eaton's power quality products and services, visit [www.eaton.com/powerquality](http://www.eaton.com/powerquality).