

Eaton To Participate As Data Center Sponsor and Present At Interop Las Vegas

May 18, 2009 ...Eaton Corporation today announced it is participating as a data center theme sponsor at Interop® Las Vegas being held May 17-21. In addition to Eaton sponsoring the event and hosting a booth, two Eaton representatives will deliver presentations.

Eaton's Lennart Jonsson, vice president of technology for Eaton Power Quality, will give a presentation titled "Forecasting: How to Determine What Your Next-Generation Data Center Requires." In his presentation, Jonsson will identify best practices to accurately forecast future data center requirements, such as growth, reliability, flexibility and resiliency to effectively plan for the next-generation data center.

"Data center managers are consistently challenged by the evolution and expense of data center demands," said Jonsson. "This presentation will provide in-depth knowledge to better forecast the data center challenges and make the next generation data center conform to their needs."

In the second presentation at Interop, Chris Loeffler, Eaton's global applications manager for data center solutions, will give a presentation titled "Can Your Data Center Infrastructure Handle the Side Effects of Virtualization?" Loeffler introduces new products available for the data center to help manage additional demands and reduce operating expenses created by new Information Technology (IT) techniques like virtualization, consolidation and high density computing. Loeffler will share ways to free up stranded power and cooling capacity by using better practices and more efficient products and explain the benefits of synchronizing IT and facilities while monitoring power-cooling systems.

Interop is the leading global business technology event, bringing together IT and business leaders to learn about practical business solutions in the most comprehensive educational program available to the IT market. Interop provides the opportunity for the most powerful innovations and solutions of the industry and at this year's Las Vegas event, showcases a full range of IT solutions from more than 400 leading technology vendors.

At Interop Las Vegas, Eaton will unveil the Eaton 9390IT uninterruptible power system (UPS) at booth number 627. The latest addition to Eaton's three-phase product family, the 9390IT UPS offers double-conversion technology that protects IT equipment from the most common utility power problems. In addition, the 9390IT offers industry's smallest footprint at 40 kVA and ultimately helps to save valuable data center space, while its building block concept offers a cost-effective solution for growth.

For additional information on the 9390IT UPS and to download a brochure, visit www.eaton.com/9390IT. To learn more about Eaton's complete line of power quality products and solutions, visit our Web site at www.powerquality.eaton.com.

Interop drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Part of TechWeb's family of global brands, Interop is the leading business technology event series. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique Interop Net program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. For more information about these events, visit www.interop.com.

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