

Eaton Focuses on the Power of Virtualization in the latest *Data Center Forum*

April 29, 2009 ... Eaton announced the release of the latest issue of *Data Center Forum*, a complimentary newsletter with articles from Eaton industry thought leaders combined with unabridged research from Gartner analysts. The Forum Focus for this issue of *Data Center Forum* is centered on the hidden impacts surrounding virtualization of the data center.

“Information Technology (IT) managers seeking to improve virtualization in their data centers will need to change organizational and management processes to reflect today’s very different IT environments. There are practical and affordable ways to address these challenges, plan for change and improve data center efficiency in the process,” said Ed Komoski, president, Eaton Power Quality. “This issue of *Data Center Forum* should provide practical strategies that enable IT managers to reap the benefits of virtualization without stumbling on its hidden challenges.”

Articles cover key topics that put emphasis on the importance of virtualization, the tremendous savings it can deliver and the organizational impacts it can have, as well as practical guidelines to ensure success of a more efficient operation.

In an article titled, “Assessing the Opex Impact of Server Virtualization: A Look at Root Cause Analysis,” Gartner analyst Cameron Haight describes two ways to model the impact of virtualization on system administration, therefore return on investment (ROI) projections can be made in full context.

In another article featured in the current issue of *Data Center Forum*, “IT Infrastructure and Operations Leaders Key Initiative: Virtualized and Consolidation,” Phillip Dawson of Gartner addresses key issues IT leaders face as they embrace new IT models.

Chris Loeffler, global applications manager, Eaton Distributed Power Solutions, describes several critical power challenges related to virtualization and the readily available technologies to address them in the article titled “Is your data center ready for virtualization?”

In the final article of the newsletter titled “The necessary convergence of IT and Facilities,” Dr. Kenneth Uhlman, director of data center business development, Eaton Electrical Sector, describes a converged monitoring and management system that links IT and facilities into a holistic perspective. If aligned with business processes, this system can be an essential tool for effectively managing virtualized environments.

Eaton delivers new power quality and power distribution products that meet the higher density, efficiency and monitoring requirements of virtualized data centers. Eaton provides power protection and power distribution through products such as the Eaton BladeUPS[®], a modular UPS designed specifically for high-density blade server environments, and ePDU[®] products, flexible, enclosure-based power distribution units.

To download a complimentary copy of Eaton’s *Data Center Forum*, please visit www.eaton.com/datacenterforum. To stay on top of the latest IT industry issues and technologies with Eaton’s library of thought leadership articles and white papers, visit www.powerquality.eaton.com/thoughtleadership. To learn more about Eaton’s complete line of power protection and power management products and service portfolio, visit Eaton’s Web site at www.powerquality.eaton.com.

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