

## **Eaton to Present as a Premier Sponsor at BladeSystems Insight 2009**

**April 17, 2009...**Eaton Corporation today announced that it will participate as a premier sponsor at BladeSystems Insight that will be held April 19-21 in Las Vegas, Nev. In addition to Eaton sponsoring the event and hosting a booth, Eaton representatives will give case study presentations and participate on a panel discussion.

Eaton's Chris Loeffler, global applications manager specializing in data center solutions and services, will participate on a panel discussion titled "Blades Impact on Facilities Management." Led by moderator, Jerry Murphy, senior vice president and director of research for Robert Frances Group, the panel will be comprised of other prominent leaders in the data center solutions industry.

"Information Technology (IT) facility management has been faced with increased costs of data center management due to the evolution of technology and infrastructure of the data centers," said Loeffler. "The three-day BladeSystems Insight conference provides Eaton with the opportunity to enlighten attendees on how different blade systems can have a lasting impact on facility management without the extra costs and wasted floor space."

Devin Hammer, Eaton account sales manager, and Loeffler, will present the Ave Maria University case study to attendees during breakout sessions. Hammer and Loeffler will explain how Eaton's Power Xpert<sup>®</sup> Architecture successfully helped the southwest Florida university build reliability and reduce operating costs, while creating a sustainable environment for growth and future additions to the campus.

BladeSystems Insight is the leading national executive summit focused on blade, virtualization and other technologies transforming the data center. Now in its third year, BladeSystems Insight features an invited audience of senior-level IT decision-makers from large and midsize enterprises coming together with leading technology vendors and industry thought leaders. BladeSystems Insight is the first and only hosted model event focused on the data center. Every attendee is a pre-qualified decision-maker responsible for evaluating, purchasing and implementing blade, virtualization and other data center technologies.

At BladeSystems Insight, Eaton will have several products on display at booth number 308, including a three-phase rack with the Eaton BladeUPS™, the BladeUPS Maintenance Bypass Module (MBM™) and several ePDU™ products. In addition, Eaton will have information available for many products not shown during the event.

To learn more about Eaton's complete line of power quality products and service portfolio, visit our Web site at [www.powerquality.eaton.com](http://www.powerquality.eaton.com).

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