

## **Eaton to Participate in Network World's IT Roadmap Conference in Denver**

**March 9, 2009** ... Eaton Corporation today announced that it will participate in Network World's IT Roadmap Conference and Exposition March 10 in Denver. In addition to serving as a platinum sponsor and hosting a booth, an Eaton representative will deliver a brief presentation as part of the "Building a Resilient, Dynamic Data Center" track.

Each information-packed track presents a real-world user case study, vendor-specific solution, and best practices. The data center track will address strategic issues including planning for growth, managing power and cooling, ramping to handle ever-increasing demands of servers, storage and bandwidth, improving business services, provisioning faster and lowering the cost of necessary resources. During this track, Bob Lyding, Eaton's western territory sales manager, will present a case study on advanced high-efficiency power protection.

"Technology advancements in computer and network equipment are forcing businesses to look for more advanced support products," said Lyding. "Today's electrical equipment is more intelligent than ever, which can help you monitor, manage, control and plan your IT infrastructure."

New for 2009, IT Roadmap in Denver is part of a 10-city event that combines a professional conference with a private IT expo focused on the most important topics in IT today. Executives not only need to know about compelling new technologies and state-of-the-art best practices, but how these pieces fit together to create an architecture that can drive business. IT Roadmap will help network and IT professionals discover how to develop, source and build outcome-decisive solutions. The conference and exposition will take place at the Colorado Convention Center.

To learn more about Eaton's complete series of power quality products and services, visit our Web site at [www.eaton.com/powerquality](http://www.eaton.com/powerquality).

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