

## **Eaton Releases Issue Five of *Data Center Forum* with Focus on Modularity**

**February 18, 2009** ... Eaton announced the release of the latest issue of *Data Center Forum*, a complimentary newsletter with articles from Eaton industry thought leaders combined with unabridged research from Gartner analysts. This issue focuses on the benefits of achieving modularity in the data center, as well as practical design guidelines for managers.

“For decades, the conventional wisdom in building data centers—particularly the facilities support infrastructure—has been to take a highly static view,” said Ed Komoski, vice president and general manager, Eaton Power Quality. “The prevailing strategy has been to overbuild today for a hard-to-forecast future. That approach leads to high initial capital outlays and higher-than-necessary operational costs and still does not give data center managers the level of flexibility and agility they need in a dynamic world.”

The Forum Focus for the latest issue of *Data Center Forum* is the modular, adaptable data center. Articles cover key topics in modularity such as ways in which it can be achieved, the tremendous savings it can deliver and guidelines for rethinking the data center.

In an article titled “IT Modernization: Build Agile Data Centers While Reducing Expenses,” David Cappuccio of Gartner Research describes new design approaches that leverage modularity to build greener data centers at lower cost and with more flexibility for long-term growth.

In another article featured in the current issue of *Data Center Forum*, “The Data Center as a Living Organism: Defining the Concept,” Rakesh Kumar of Gartner Research explains how the conceptual model for data centers is evolving into one of a living organism, with new designs focused on adaptability, flexibility, growth and maintenance with the goal of delivering “cloud-like” services.

Finally, in the article “Build for Today. Expand on Demand.” Eaton’s Application Engineer Anderson Hungria takes on modularity in the data center power infrastructure. He sets forth options and considerations for gaining essential modularity in power protection, battery backup and power distribution.

Eaton delivers new levels of modularity in power protection and power distribution through products such as the Eaton BladeUPS<sup>®</sup>, a modular UPS designed specifically for high-density blade server environments, and ePDUs<sup>®</sup>, flexible, enclosure-based power distribution units.

To download a complimentary copy of Eaton's *Data Center Forum*, please visit [www.eaton.com/datacenterforum](http://www.eaton.com/datacenterforum). To learn more about Eaton's complete line of power protection and power management products and service portfolio, visit Eaton's Web site at [www.eaton.com/powerquality](http://www.eaton.com/powerquality).

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