

Eaton and Nemertes Research to Host Thought Leadership Webcast Addressing the Impact of IT Technologies on Power and Cooling Systems

February 12, 2008 ... Eaton Corporation today announced it will sponsor and co-host a live InformationWeek Webcast with top research group Nemertes Research Tuesday, Feb. 17 at noon EST. The interactive, one-hour session is titled “Can Your Data Center Infrastructure Handle the Side Effects of New Technology?”

Virtualization, consolidation and high-density computing are redefining the data center landscape. Featured speakers Chris Loeffler, global applications manager of data center solutions, Eaton, and Andreas M. Antonopoulos, senior vice president and founding partner, Nemertes Research, will discuss the impact of these new technologies on power and cooling systems.

“The benefit of these new approaches are seen in greater operating efficiency, more effective disaster recovery and smoother day-to-day management, but there might be a hidden price that IT and data center managers have to prepare for,” said Loeffler. “With heightened demands, the power infrastructure has become a core IT function, requiring the same adaptability and resilience you expect of IT systems.”

This thought leadership Webcast will review what Nemertes has discovered about these leading-edge technologies and how sustainable—or transient—they really are. Additional topics will include state of the art products available in the industry to handle the demands brought on by modern IT technologies, ways to reduce operating expenses, how to free up stranded power and cooling capacity through best practices and the benefits of synchronizing IT and facilities management.

To find additional information and register for the free Webcast hosted by Eaton and Nemertes Research, visit the [InformationWeek registration page](#). To learn more about Eaton’s products and services, visit our Web site at www.eaton.com/powerquality.