

Eaton Shares Industry Knowledge with Latest IT Newsletter and White Papers

January 20, 2009 ... Eaton announced the release of its latest Information Technology (IT) literature and two new white papers. *Data Center Forum* is a complimentary newsletter with articles from Eaton industry thought leaders combined with unabridged research from Gartner analysts.

“Data center energy consumption is a growing concern for IT managers due to capacity issues, skyrocketing energy costs, environmental concerns and corporate sustainability requirements. For more than 20 years, Eaton has provided the IT community with industry-leading solutions for power quality and efficiency,” said Brad Amano, business development manager, Eaton. *Data Center Forum* is another way for Eaton to share industry perspectives and valuable Gartner research to bridge the gap between planning and execution in the data center.

The Forum Focus for the latest issue of *Data Center Forum* is “Infrastructure Strategies for Voice over Internet Protocol (VoIP).” In an article titled “Power Considerations for Voice over IP,” Eaton’s Amano provides practical, real-world advice for protecting critical VoIP communications in the Power over Ethernet (PoE) environment.

In another article titled “Moving to a Converged Voice, Data and Video Communications Environment,” Gartner analyst Jay Lassman answers key questions about the process, application and technology aspects of moving the enterprise from traditional to IP telephony.

Data Center Forum also features Gartner analysts Robert Mason and Ted Chamberlin. In the article titled “Top Ten Planning Considerations for VoIP Trunking,” Mason and Chamberlin stress the importance of ongoing attention to capacity planning and call routing optimization in the private branch exchange (PBX), discuss strategies for migrating to Session Initiation Protocol (SIP) while continuing to support legacy telephony and outline 10 steps for a successful transition.

In addition to this newsletter, Eaton released two new thought leadership white papers. The first is titled “Build for Today. Expand on Demand.” where Eaton Application Engineer Anderson

Hungria discusses modularity in the data center power infrastructure. The second white paper, titled "The Green Imperative: Power and Cooling in the Data Center," offers an interview with Fred Miller, product line manager for Eaton Data Center Solutions. Miller discusses metrics and tools for power planning, and the promise and limitations of new cooling technologies and alternative fuel sources for data center applications.

To download a complimentary copy of Eaton's *Data Center Forum*, please visit www.powerware.com/datacenterforum. To download the new white papers, please visit www.powerware.com/whitepapers. To learn more about Eaton's complete line of power protection and power management products and service portfolio, visit Eaton's Web site at www.eaton.com/powerquality.

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