Eaton Presents VMware Ready Power Management Solutions for Converged Infrastructures at VMworld Europe 2014

Eaton – Stand S200
VMworld Europe 2014
Fira Barcelona Gran Via, Barcelona, Spain
14 – 16 October 2014

Power management company Eaton will demonstrate how users of modern VMware-based IT architectures can keep their business running smoothly, reliably and securely during power outages at this year’s VMworld event in Barcelona. Visitors can attend a seminar given by Rory Higgins, product manager for Eaton EMEA, entitled, ‘What Happens When the Power Goes Off? Integrating Your Power Infrastructure Into vCenter and Site Recovery Manager,’ and see a live demonstration on the same topic at Eaton’s stand (S200). Attendees can also find out more about Eaton’s Intelligent Power Pod™, an integrated, virtualisation-ready power management system for modern IT architectures that incorporates power backup, power distribution, power management, housing and support services.

The 20-minute seminar from Rory Higgins will take place in the VMworld 2014 Europe Solutions Exchange Theatre in Hall 8.1 at 2:20 p.m. on Thursday October 16. During the presentation, he will explain how IT professionals can integrate their power infrastructure including networked UPSs and rack-based power distribution units (ePDUs) into the VMware® vCenter™ dashboard and monitor their entire IT installation from one management pane. He will also explain how delegates can ensure continuity of their entire business by automatically triggering load shedding, data replication and live migration of virtual machines to a backup site during power and environmental events, or by performing a graceful shutdown of virtual machines during a prolonged power outage. After the presentation, Eaton
experts will be available at the company’s stand to demonstrate in more detail how to integrate Eaton’s Intelligent Power Manager™ software into VMware vCenter and Site Recovery Manager and offer delegates advice on specific applications.

Eaton’s Intelligent Power Pod will also be featured at the stand. Developed for modern IT architectures including converged and hyper-converged infrastructures, Eaton’s Intelligent Power Pod provides virtualisation-ready and energy efficient backup power configured to match the user’s needs, combined with reliable power distribution with accurate monitoring of power consumption. The Intelligent Power Pod housing is based on Eaton’s range of IT racks which offer excellent airflow management to help minimise energy costs. The intelligence is provided by Eaton’s Intelligent Power Manager software which is certified as VMware Ready™ in the Management and Orchestration category, and integrates fully with hypervisors and virtual machine management systems including VMware vCenter and vSphere vMotion.

Visitors to the Eaton stand can also find out more about how the company has worked closely with companies like Cisco, VCE, NetApp and EMC to ensure that its solutions integrate with converged infrastructure platforms such as Vblock, FlexPod, FlexPod Express and VSPEX.

To learn more about Eaton’s Intelligent Power Manager software, visit www.eaton.eu/intelligentpower. To learn more about Eaton’s Intelligent Power Pod, visit www.eaton.eu/live365. For all of the latest news, follow us on Twitter via @Eaton_UPS or find our Eaton EMEA LinkedIn company page.

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**Editor’s Notes**

Eaton’s electrical business is a global leader with expertise in power distribution and circuit protection; backup power protection; control and automation; lighting and security; structural solutions and wiring devices; solutions for harsh and hazardous environments; and engineering services. Eaton is positioned through its global solutions to answer today’s most critical electrical power management challenges.

Eaton is a power management company with 2013 sales of $22.0 billion. Eaton provides energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power more efficiently, safely and sustainably. Eaton has approximately 103,000
employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.eu.

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