Eaton Offers VMware Users Four Ways to Maximise the Benefits of Virtualisation with Power Management Software

Eaton Power Quality - Booth E626
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At VMworld 2012 in Barcelona, diversified industrial manufacturer Eaton Corporation, an industry leader in power management solutions for virtual environments, will present four key strategies to help IT and data centre managers maximise the benefits of virtualisation. These strategies describe best practices for VMware users to preserve business continuity and data integrity through the VMware vCenter platform.

Visitors to Eaton’s stand (E626) at this year’s VMworld conference, which takes place from 9-11 October, will have the opportunity to meet Eaton’s power quality and virtualisation experts and learn how to best enhance productivity with integrated power management solutions, trigger live migration for data protection, automate site recovery processes and prioritize loads to enhance response time during power disruptions. Furthermore, Eaton will demonstrate the capabilities of its Intelligent Power Manager software, which is the first power management software to integrate within the vCenter dashboard and the only one to achieve VMware Ready certification, VMware’s highest level of endorsement.

“The rise of virtualisation presents significant new challenges to maintaining mission critical workloads,” said Tatu Valjakka, product manager at Eaton Power Quality. “As a leader in developing power protection and management software solutions that integrate with virtual
platforms, Eaton recognises the opportunity for VMware users to implement best practices that prevent data loss and downtime."

To learn more about Eaton’s Intelligent Power Manager software and VMware integration, visit www.eaton.eu/intelligentpower. To learn more about Eaton’s solutions virtualisation platforms, visit www.eaton.eu/virtualisation. To learn more about Eaton’s power quality products, visit www.powerquality.eaton.com.

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**Editor’s Notes**

Eaton’s electrical business is a global leader in power distribution, power quality, control and automation, power monitoring, and energy management products and services. Eaton is positioned through its global electrical product series, to answer today’s most critical electrical power management challenges.

Eaton Corporation is a diversified power management company with more than 100 years of experience providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2011 sales of $16.0 billion, Eaton is a global technology leader in electrical components, systems and services for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.eu

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